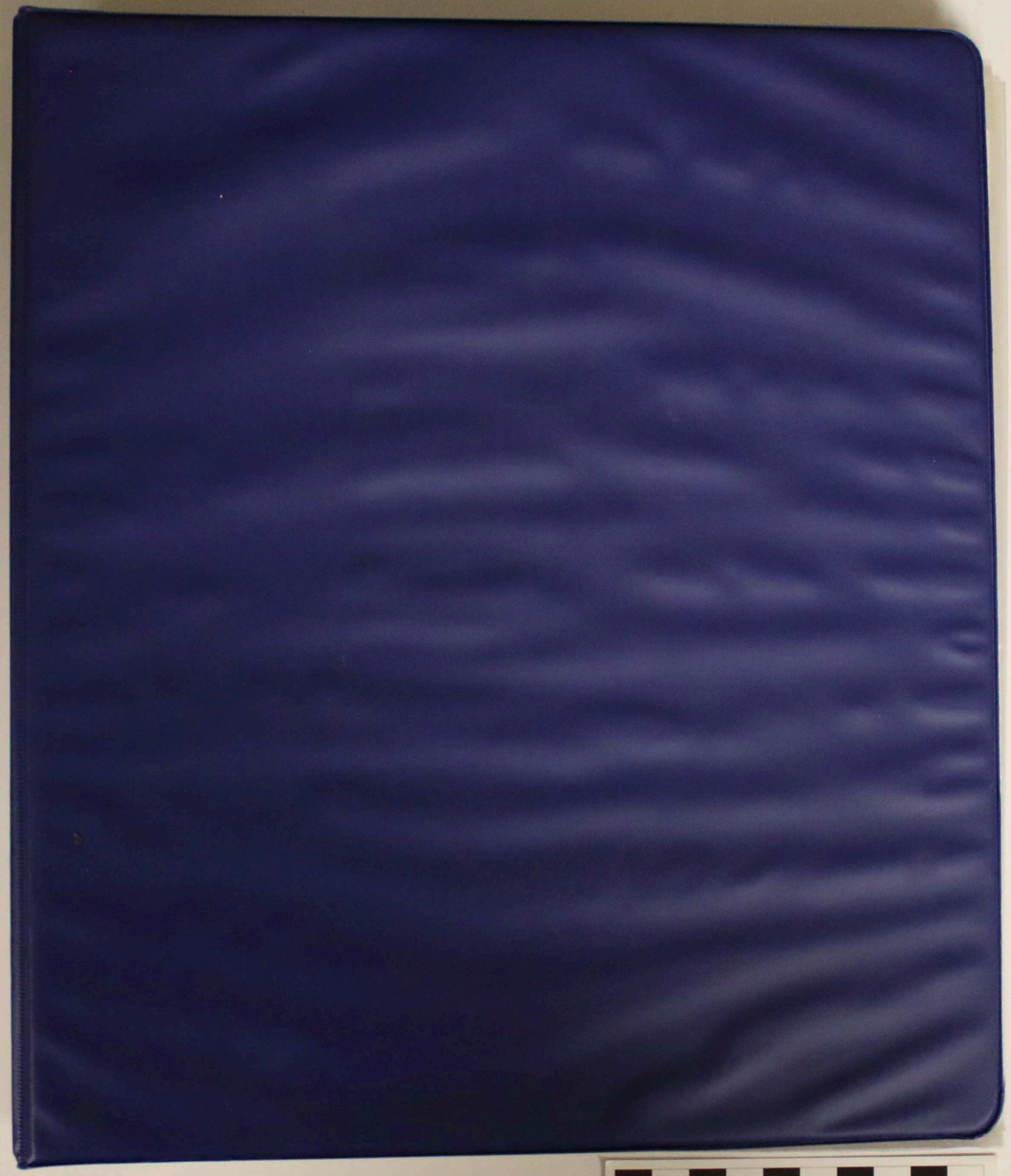
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Flag Day
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Arc. p. 16-12

STAFF PHOTO
By Louis Nunez

June 28 - July 4, 2001 ARCADIA WEEKLY
Page 10

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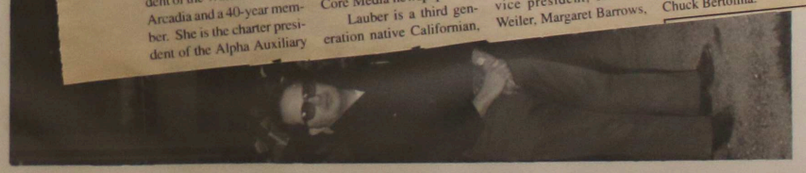

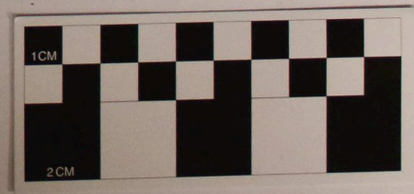

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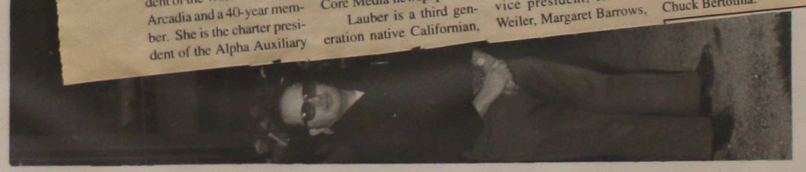

Flag Day

REAL ESTATE

...a Weekly, Monrovia Weekly, Pasadena Independent, Sierra Madre Weekly

Page 9

...od time ...e?

...nario and determine how long it will take you to recoup your investment of refinancing, since it will cost money. Closing cost on a home loan generally runs between one and two percent of the loan amount. Your costs include appraisals, title insurance, and sometimes other fees imposed by lenders. Some do offer no-cost loans, but the interest rates are, in general slightly higher.

C21 Village Has Record Shattering Month

Mike Lepore, managing broker for Century 21 Village Realty, was smiling as he announced that the office just enjoyed the highest monthly amount of home sales in its 16-year history. Lepore said that total May sales were in excess of $9 million dollars. He reported that Village not only had a record breaking sales month but also had a record breaking listing month in May. The announcement was made at the weekly sales meeting.

There was a three-way tie for first place, between Edda Hutson, Jackie Adaimy and Rambo, all with four transactions each. Emily Duggan, Daniel Kostiuk and Sandy Kelly were tied for second place with three transactions each. Special recognition went to Kelly with two transactions totaling over $1 million. Lepore said that this was very impressive, since Kelly has only been in the business for 90 days.

Lepore also recognized Rambo as having the largest sale of $1.2 million with total sales in excess of $2 million. He said that Rambo is on her way to a banner sales year.

Agents who were also congratulated for posting one sale each were Brooke Brown, Charles Bohannan, Natalie Buliach, Matt Dragna, Bev Wallick, Thelma Rickerson and Wayne Thornton.

All Century 21 Village Realty agents can be reached at (626) 355-1451.

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Monrovia Escrows
FAMILY OWNED AND OPERATED SINCE 1956
YOUR FULL SERVICE ESCROW COMPANY
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ARCADIA

May the Spirit and Love
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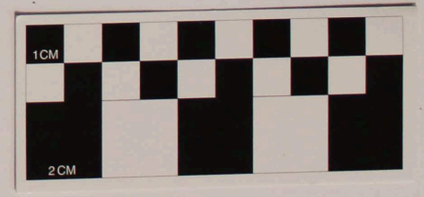
Holiday Greetings 1976

FLORETTA and HARRY LAUBER

Ann C. Lee Sen 1/23
6½ x 4½
By the People

STAFF PHOTO
By Louis Nunez

STAFF PHOTOS BY LOUIS NUNEZ
FOOTHILL-INTERCITY NEWS PAPERS
STAR NEWS ARCADIA TRIBUNE
TEMPLE CITY TIMES MONROVIA
NEWS POST DUARTE/AN & JOURNAL
10 N. 1st AVE. ARCADIA, CA. PH. 446-0111



STAFF PHOTO
By Louis Nunez

August 14 1976

August 14 1976

Boy Scout (Silver Beaver Awards Dinner)
1st Pres Alston in Pasadena Jan. 1975

Charles Bill - Me + Superintendent Pete Schatzbauer

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AVERY PY119E

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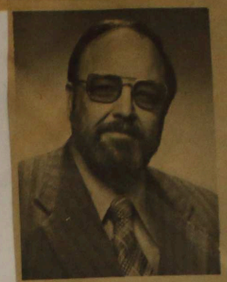
Arcadia News-Post
edition of The Daily News-Post
Volume 65, No. 187 Wednesday, April 10, 1974 – 359-4511 Daily 10 Cents



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11/21/74

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1974

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Mrs. Lauber said, "You've built a $72 million development. I'm disappointed we even have to discuss a matter like this."

Stone responded, "In building a house, you don't put the restroom in the front room."

Mayor Alton Scott asked if locations of restrooms would be marked on an updated map of Fashion Park when it is next published and Stone assured him they would be. Again Gilb objected, "If I were a businessman, I would object to being a public restroom."

City Attorney Bill Phillips said the city could develop a new plumbing code to

11-21-74

cover malls, and ask Fashion Park to bring itself up to that code. The first alternative, he said, is to negotiate with Fashion Park management and see if there is a reasonable solution.

Councilman Jim Helms moved that "it is the sense of the council that the mall should include two facilities on each level open at all times."

When Scott objected that he would like a study first, Helms explained his motion was not a directive but an expression of the council's opinion. Councilman Jack Saefid agreed that the city "doesn't have the leverage at this point to insist, but this would be for their benefit." On the 3-2 vote, Gilb and Scott dissented.

The council at least temporarily disposed of what may become an emotional issue, the control of back yard and patio sales, by tossing a proposed ordinance to the Arcadia Beautiful Commission for input prior to taking action on its own.

A study made several years ago on the merits of putting a crosswalk on Wheeler Street in front of the main post office will be dusted off and reviewed as the result of an impassioned plea by Walt Landor, 1654 Rodeo Road.

Landor told the council that with Christmas coming the traffic into the post office from the public lot across the street will increase tremendously.

At present, he said, pedestrians must walk half a block to First Avenue or Santa Anita Avenue and then walk back to the post office in order to be legal. Naturally instead of doing this they jaywalk illegally. "Sooner or later some little old lady filled with the loving spirit of Christmas is going to be killed," Landor declared.

Helms recalled that the traffic department previously had recommended against a crosswalk. Chet Howard, director of public works, said statistics prove the chances for accidents are two times greater in a crosswalk than where there is none. He said a crosswalk gives a pedestrian a false sense of security. However he will resurrect the previous report for council study and possible action.

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Florette K. Lauber
MAYOR

Paul F. Jaheck
CHAIRMAN

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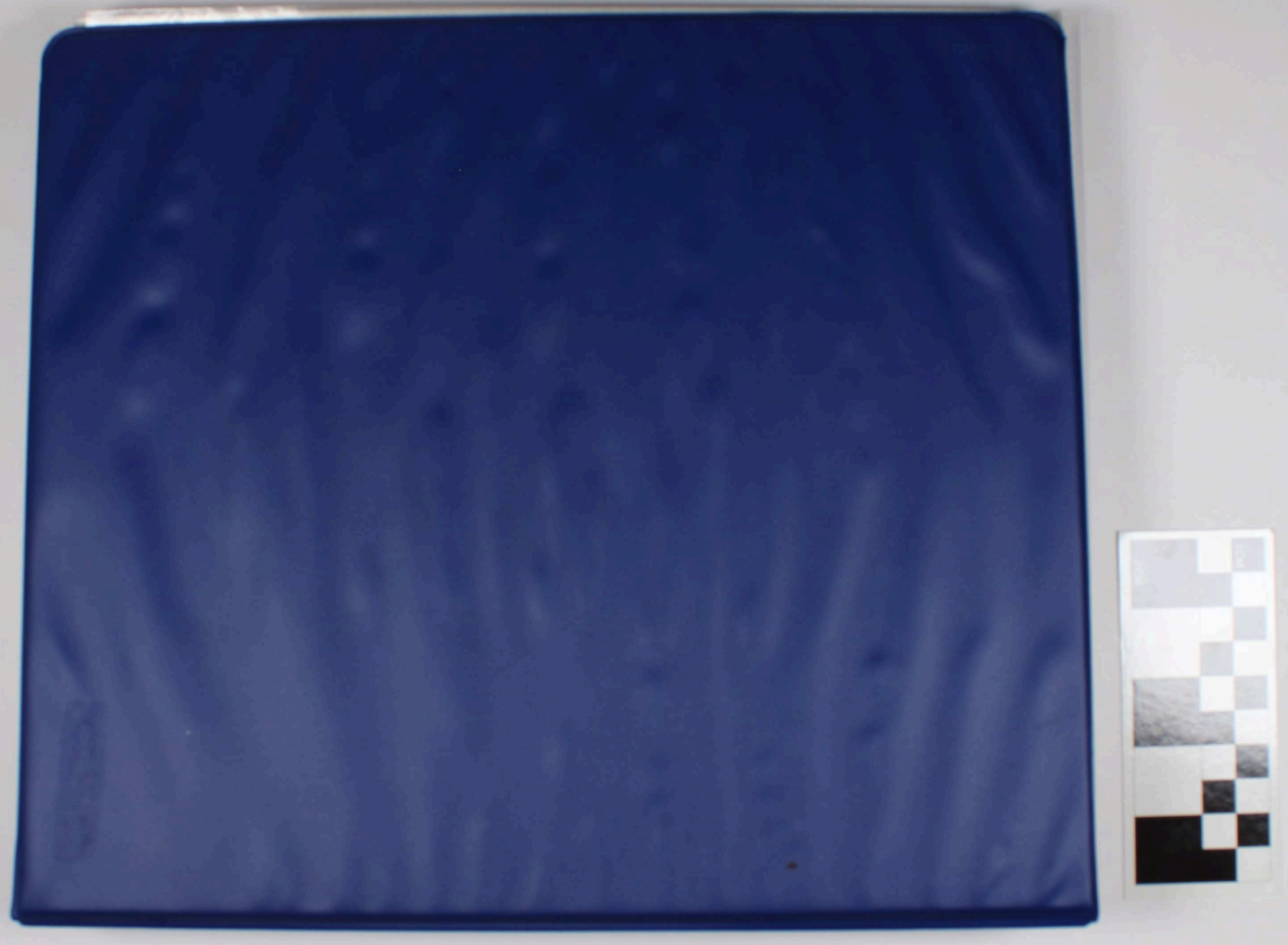
A-4—STAR-NEWS, PASADENA, SUNDAY, JANUARY 2, 1977

Star-News

PIONEER'S TROPHY WINNER— "On a Sunday Afternoon," the City of Arcadia's Pioneer's Trophy winner shows the good life circa 1890 when a standard family pastime was to tour the city in a horse-drawn street car down a tree-lined street.



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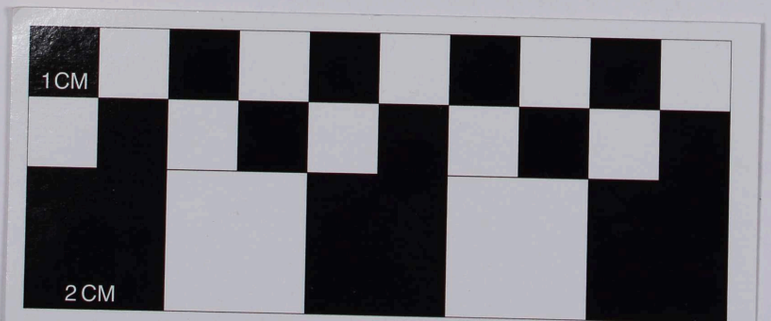

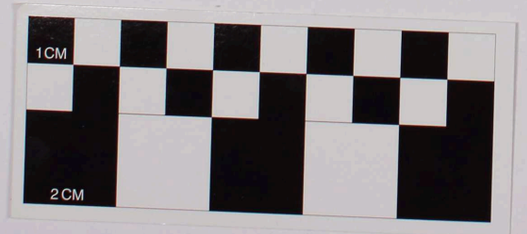
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SANTA YNEZ STAKES

30,000 Added - Saturday, February 22, 1975

WINNER: RAISE YOUR SKIRTS

JOCKEY: William Mahorney

OWNER: Woolsey and Willis

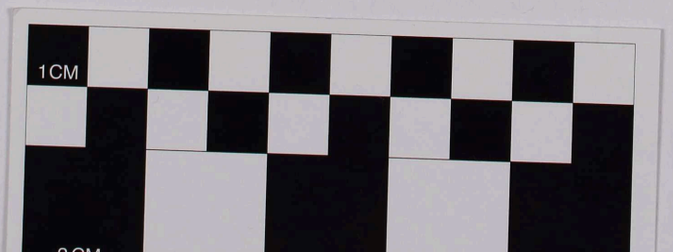
TRAINER: Barney Willis

2-22-8

May the Spirit and Love
that our Bicentennial Year
has rekindled, remain in your heart forever

Holiday Greetings 1976

FLORETTA and HARRY LAUBER



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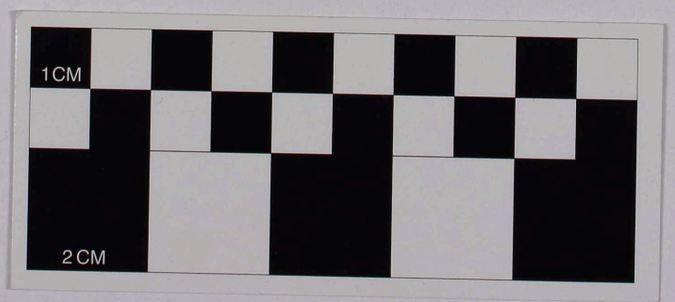
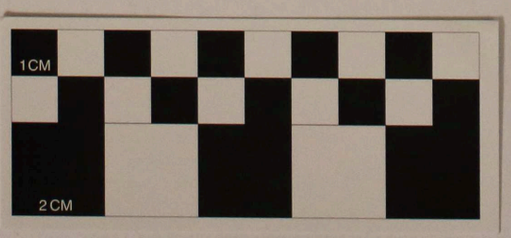


CITY OF
ARCADIA
COMMUNITY
OF HOMES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CITY OF ARCADIA
GENERAL PLAN MAP
PROPOSED
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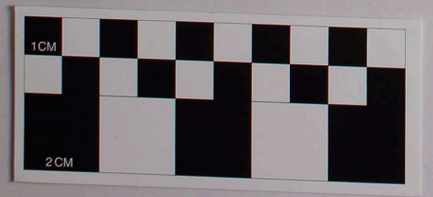
GATES TIRES
ARCADIA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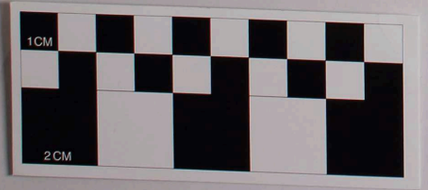
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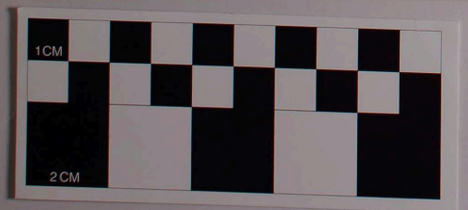
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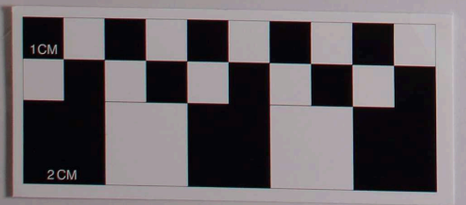
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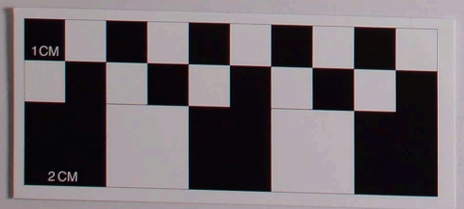
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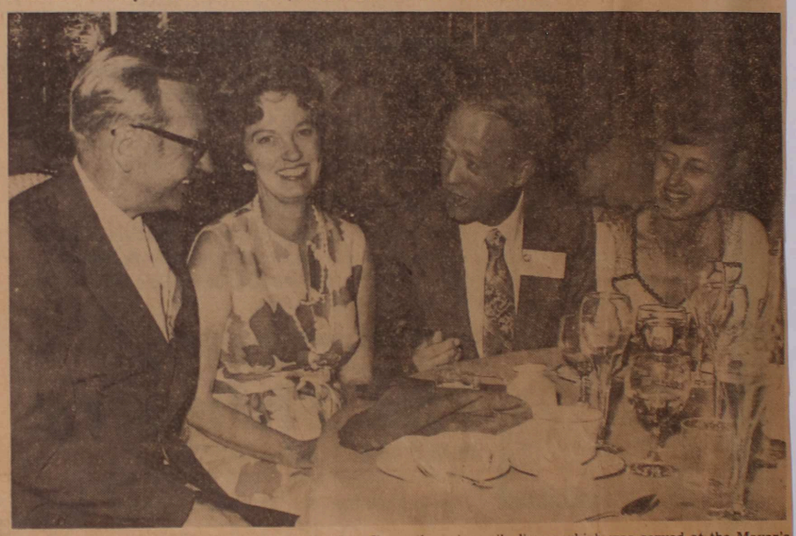

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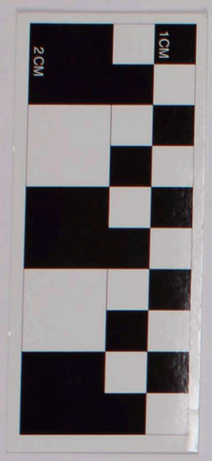

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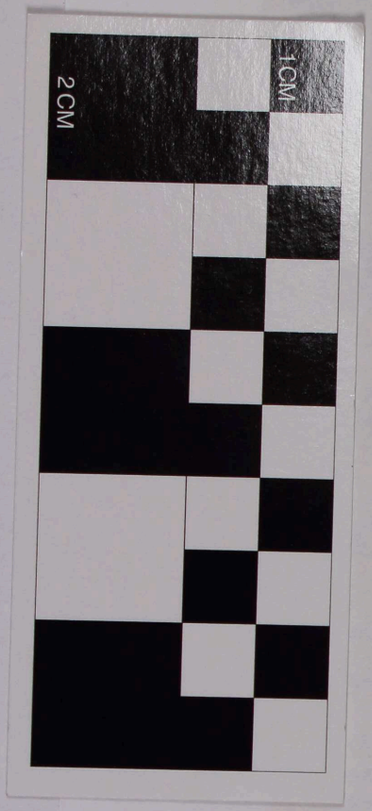

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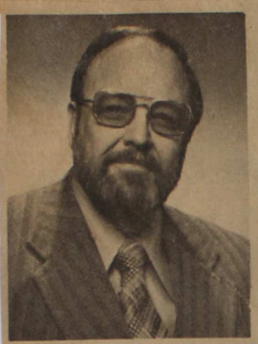
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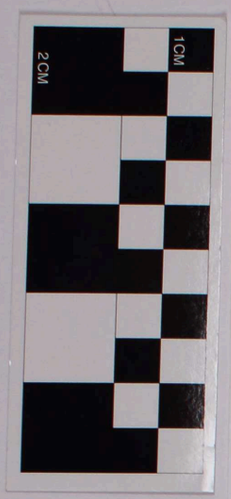

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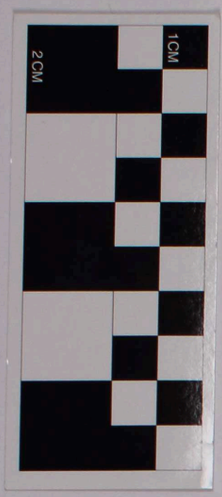
Mrs. Lauber said, "You've built a $72 million development. I'm disappointed we even have to discuss a matter like this."

Stone responded, "In building a house, you don't put the restroom in the front room."

Mayor Alton Scott asked if locations of restrooms would be marked on an updated map of Fashion Park when it is next published and Stone assured him they would be. Again Gilb objected, "If I were a businessman, I would object to being a public restroom."

City Attorney Bill Phillips said the city could develop a new plumbing code to

11-21-74



cover malls, and ask Fashion Park to bring itself up to that code. The first alternative, he said, is to negotiate with Fashion Park management and see if there is a reasonable solution.

Councilman Jim Helms moved that "it is the sense of the council that the mall should include two facilities on each level open at all times."

When Scott objected that he would like a study first, Helms explained his motion was not a directive but an expression of the council's opinion. Councilman Jack Saelid agreed that the city "doesn't have the leverage at this point to insist, but this would be for their benefit." On the 3-2 vote, Gilb and Scott dissented.

The council at least temporarily disposed of what may become an emotional issue, the control of back yard and patio sales, by tossing a proposed ordinance to the Arcadia Beautiful Commission for input prior to taking action on its own.

A study made several years ago on the merits of putting a crosswalk on Wheeler Street in front of the main post office will be dusted off and reviewed as the result of an impassioned plea by Walt Landor, 1654 Rodeo Road.

Landor told the council that with Christmas coming the traffic into the post office from the public lot across the street will increase tremendously.

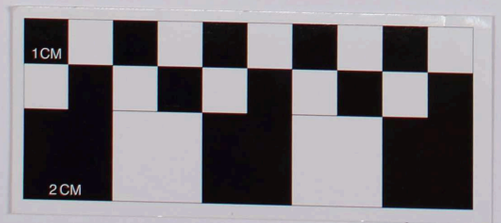
At present, he said, pedestrians must walk half a block to First Avenue or Santa Anita Avenue and then walk back to the post office in order to be legal. Naturally instead of doing this they jaywalk illegally. "Sooner or later some little old lady filled with the loving spirit of Christmas is going to be killed," Landor declared.

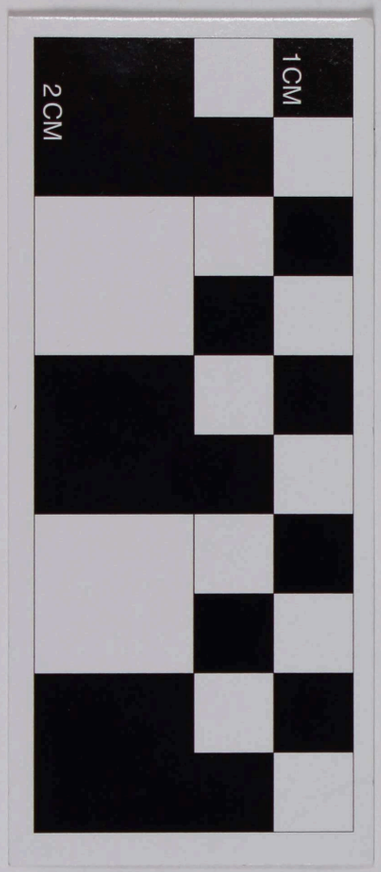
Helms recalled that the traffic department previously had recommended against a crosswalk. Chet Howard, director of public works, said statistics prove the chances for accidents are two times greater in a crosswalk than where there is none. He said a crosswalk gives a pedestrian a false sense of security. However he will resurrect the previous report for council study and possible action.

A-6—STAR-NEWS, PASADENA SUNDAY, JANUARY 2, 1977

Star-News

PIONEER'S TROPHY WINNER— "On a Sunday Afternoon," the City of Arcadia's Pioneer's Trophy winner shows the good life circa 1890 when a standard family pastime was to tour the city in a horse-drawn street car down a tree-lined street.

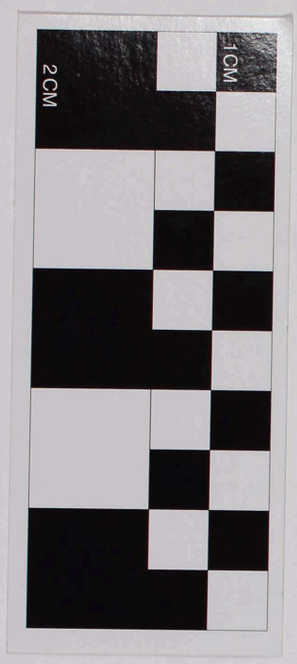




—Staff photo by Louis Nunez

REPAYMENT — Charles Gilb, president of the Arcadia Tournament of Roses Association, presents check to Mayor Floretta Lauber. The city annually helps underwrite the cost of Arcadia's float in the Rose Pasade. Tournament fund-raisers were so successful this past year the city's money wasn't needed and the association has money in the bank besides.

December 30, 1977

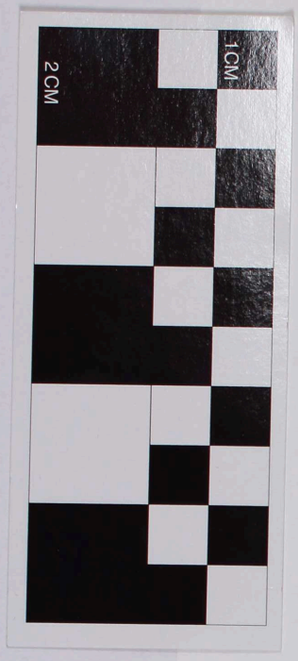


1980

Racing fans

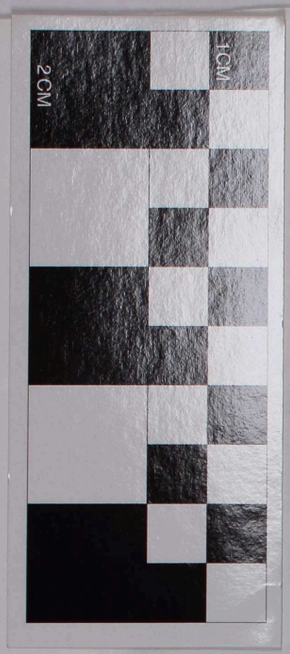
Floretta Lauber (right) ways and means chairwoman of the Arcadia Woman's Club, and her husband, Harry, are pictured checking their programs at Santa Anita Race Track. The club plans its annual Day at the Races on Friday, Feb. 5. Christine Mallon will be assistant chairwoman.

9-16-74



Staff photo by Louis Nunez

GREEK FESTIVAL — This popular annual event sponsored by St. Anthony's Greek Orthodox Church will be at Santa Anita Race Track Sept. 25 and 26. Arcadia Mayor Floretta Lauber, second from left, practicing a Greek dance step, has issued a proclamation calling attention to the event. Young people in native costume dancing with her are Ted Tarazi, Helen Skandale and Elizabeth Skandale. Watching in the background are George Gianopulos, chairman; Father Nicholas Liberis, pastor, and committee members John Feran and Pan Xanthos.



Greek fest scheduled at Santa Anita

St. Anthony's Greek Orthodox Church of Pasadena will stage its sixth annual Greek Festival Sept. 25 and 26. The two-day affair will be at Santa Anita Race Track in Arcadia.

The festival will feature everything Greek. Music will be provided by two Greek orchestras performing popular Greek songs and dance music. Dance programs will be scheduled periodically throughout the affair.

Public dancing will also be conducted, popular at previous Festivals with both Greeks and non-Greeks. Other special entertainment is planned.

Greek foods and pastries will be available, including gourmet dishes of Greece and the Middleast. Demonstrations of the preparation of many of these foods and dishes also are scheduled.

A Greek Taverna, complete with drinks, Greek brandies, Ourzo, and hors d'ouevres will be set up as was done last year, capturing some of the flavor of night life in Athens.

A feature this year will be a Greek Glendi — or party, celebration — on Saturday night of the festival. Beginning at 9 p.m., the Glendi will have music, song, dance, drink, and entertainment. All other events except the Taverna will be closed during this party.

Booths displaying Greek artifacts and souvenirs, knit products, antiques, and games are planned. An ice cream parlor and games, popular last year with the youngsters, are also planned.

This event is conducted annually as a fund-raising affair, with all funds used to help finance the construction of a new church, now in progress at the corner of Rosemead Boulevard and Locksley Avenue.

A committee of more than 30 St. Anthony's parishioners, headed by Chairman George Gianopulos, is organizing and putting together all the details of this event. Last year an estimated 8,000 people attended the festival.

With ample parking available at Santa Anita, and with the large area in the main grandstand set aside for this event, an even larger attendance easily can be accommodated.

9-16-76

SUNDAY, JUNE 20, 1976 VOL. 46, NO. 50

Staff photo by Louis Nunez

SENDOFF — Lt. Neal Johnson of the Arcadia Police Department and Mayor Floretta Lauber, at right, congratulate young Arcadians who have been chosen to take part in annual Youth Safety Run to Yosemite Monday. Among those making the trip are, from the left, Chuck Baxter, Ron Mioller, Craig Hughes, Roger Johnson, Richard Smith, Martin Witt and Bob Genova. Run features gas economy, too.

—Staff photo

PRAYER BREAKFAST — Continuing a tradition established two years ago, Arcadia Mayor Floretta K. Lauber will be host for the third annual Mayor's Prayer Breakfast Friday at 7 a.m. at the Masonic Temple. Discussing the agenda with the mayor, above, are the Rev. Paul Johenk, chaplain of Arcadia Methodist Hospital, who will act as master of ceremonies; Father Robert Walsh of Holy Angels Catholic Church, and the Rev. Leslie Strathern of the Arcadia Congregational Church, who will bring Good Friday messages. Cost of the breakfast will be $1 and a special offering will be taken so Arcadians may share with those less fortunate.

VOLUME XIII NO. 4 SEPTEMBER 22, 1976 SAN GABRIEL, CALIFORNIA • ZONE 19

Lions White Cane Days To Help Local Charities

ARCADIA -- White Cane Days will be held Friday and Saturday, Oct. 1 and 2 by the Arcadia Lions Club.

White Cane is the club's largest community fund raising event of the year. All of the money raised will go to charity and community activities.

Stations will be set throughout Arcadia where donations can be made. Oct. 1 and 2 are the days set aside for the public. Stations will be set up at banks on Friday. Saturday, White Canes will be outside of markets and other busy areas.

The Arcadia Junior Woman's Club and the Arcadia High School Girl's League will help the Lion's in their campaign. A week before the public campaign, the club will approach local manufacturers and merchans for their donations.

Thosands of hours will have gone into the preparation for White Cane Days. A workshop was held Thursday evening, Sept. 16 to assemble the canes. The materials for the canes was made and provided by the Monterey Park Lion's Club.

Some of the proceeds of the drive will go to the Lion's sight conservation projects. Eyes and eye diseases are the Arcadia Lion's Club main project. Approximately 50 years ago, Helen Keller challenged the Lion's to take up helping those with eye diseases and people that are blind. The Arcadia Lion's Continue to work

More on page 9

KICK-OFF.....Mayor Floretta K. Lauber presents Lions Club president Ed Aydon with the first donation to the club's White Cane Days fund-raising drive. The presentation was made at the kick-off luncheon held Sept. 9.

World Housing Discussion At LWV Meeting

ARCADIA -- Roger Yanagita, a graduate student of architecture at the University of Southern California, will be featured speaker at the Sept. 30 meeting sponsored by the League of Women Voters of Arcadia.

Scheduled for 7:30 p.m. at 41 Live Oak, the meeting is open to the public.

Yanagita, who will be discussing world housing problems, has participated in three United Nations environmental conferences.

In June of this year at Vancouver, British Columbia, he organized a work team to assist at the conference's forum.

Following the conference he toured the United States

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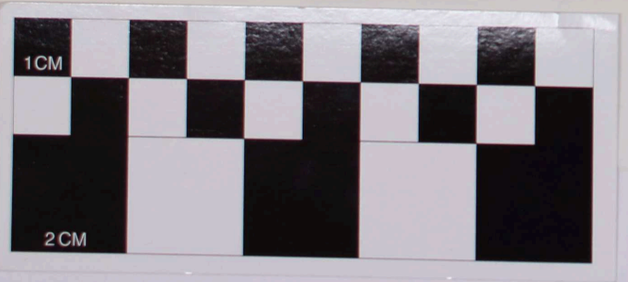


AUSTRALIA VISITORS — Visitors from Arcadia's sister city in Newcastle, Australia, were in town recently to sightsee and visit city officials. Seated, above, are Daphne Gibbs and Chris Kamprad of Newcastle; and standing are Peter Gooshaw of Newcastle; Carol Libby, chairman of the Arcadia Sister City Commission; and Mayor Floretta Lauber, who hosted a reception for the commission and visitors.

—Staff photo

4-7-77

PRAYER BREAKFAST — Continuing a tradition established two years ago, Arcadia Mayor Floretta K. Lauber will be host for the third annual Mayor's Prayer Breakfast Friday at 7 a.m. at the Masonic Temple. Discussing the agenda with the mayor, above, are the Rev. Paul Johenk, chaplain of Arcadia Methodist Hospital, who will act as master of ceremonies; Father Robert Walsh of Holy Angels Catholic Church, and the Rev. Leslie Strathern of the Arcadia Congregational Church, who will bring Good Friday messages. Cost of the breakfast will be $1 and a special offering will be taken so Arcadians may share with those less fortunate.

'77

SAY IT WITH FLOWERS — Gordon Maddock, president of the Arcadia Board of Realtors, presents Floretta Lauber with a bouquet of red roses. Mrs. Lauber, a former mayor and a Realtor-Associate, also received a plaque from the board for her outstanding civic contributions.

Realtors honor city government veteran

The Arcadia Board of Realtors at its September meeting honored one of its own members, Councilwoman Floretta Lauber, for her outstanding civic coontributions.

Mrs. Lauber was the first womana to be elected mayor of Arcadia and has served in city government for 12 years. She was the first woman on the city's personnel board and planning commission and helped develop the general plan which controls development within Arcadia.

As president of the West San Gabriel Valley Planning Council for two terms, she worked with 15 cities and the county Board of Supervisors on regional goals.

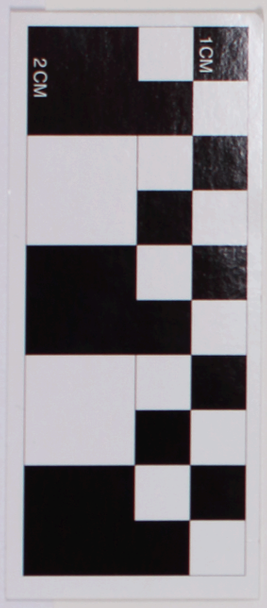
In addition to her service to city government, she is a past president of the Woman's Club of Arcadia and of the Methodist Hospital Auxiliary. She has worked on many philanthropic and civic activities, including the United Crusade.

President Gordon Maddock presented Mrs. Lauber with an engraved plaque and a bouquet of roses in appreciation of her service to the community.

Mrs. Lauber is a Realtor-Associate with Hitchcock Realty.

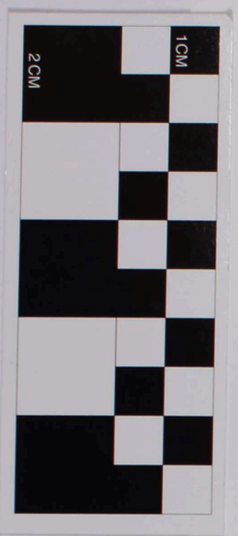
—Staff photo by Louis Nunez

NATIONAL FLAG WEEK — Arcadia's Mayor Floretta Lauber; and Janice Knight, past president; and Marilyn Daleo, Americanism chairman of the Arcadia Junior Women's Club, raise the Bennington Flag at City Hall. They are preparing for National Flag Week, which has been proclaimed by President Ford and begins today, with National Flag Day tomorrow. The proclamation calls for special Bicentennial celebrations of the adoption of the nation's flag.



9-30-76 '76

SKATING FOR DOLLARS — The 7-Eleven store in West Arcadia recently gave prizes including a skateboard, camera and radio to neighborhood children who collected the most money in muscular dystrophy drive cosponsored by the store. Back row are Arcadia Mayor Floretta Lauber, who aided the Jerry Lewis drive; Pat Trujillo, radio winner, and Mr. and Mrs. Jim McKnight of 7-Eleven. Getting his balance on the skateboard is Fred Bailey while Glenn Brenner uses his new camera to record the festivities.



24 PAGES — 4 SECTIONS 2-17-77 THURSDAY, FE

Council gives go-ahe legal bingo games

Nonprofit, charitable organizations in Arcadia will soon have legal bingo games — if they can get through the paperwork in the enabling ordinance.

The 31-page double-spaced draft ordinance prepared by City Atty. Charles Liberto has been reduced to 13 pages, single-spaced. The council had requested a less cumbersome document than the one originally presented by Liberto.

The ordinance was passed unanimously Tuesday night by four members of the council. Council Member Dave Parry was out of town, called to Tennessee by the death of his parents in an automobile accident. The council later adjourned in memory of his parents and of Judge Ardene Boller, who passed away Sunday.

The council overruled Liberto's recommendation that the city wait two years before legalizing bingo, which is a matter for local option under recent state legislation.

Liberto had hoped to benefit from clarifying legislation, litigation and the experience of other cities.

He informed the council that state legislation is pending allowing noncharities such as senior citizens' groups, recreational groups and mobile-home park associations to conduct bingo games.

If the legislation is passed the new city ordinance would have to be amended. In this case, Liberto told Council Member Jack Saelid, the city would no longer be able to limit games to charitable, nonprofit organizations.

License fees will be set at the next regular meeting of the council. Recommendations on a fee schedule will be made by the staff and will be based partially on the investigation necessary to process each application.

Some applications will be for a weekly game while others may be for only one or two fund-raisers a year. The latter, theoretically, would require less staff time for investigation.

Members made one change in the ordinance as prepared by Liberto and revised by an ad hoc citizens committee. On the suggestion of Jerry Bernstein, president of the Men's Club of the Foothill Jewish Temple Center, the maximum charge per game was changed from $1 to $5. This will allow some flexibility in the number of cards each player may buy per game.

The council also decided to review the ordinance and the licenses issued in December prior to the January renewal date for all licenses.

Ed Harver, chairman of the ad hoc committee [illegible] and to keep out undesirable elements and professional gamblers.

Ed Iarossi of Holy Angels Church said his organization wanted closed games, open to members only, but was told the state law provides games must be open to the public.

Council Member Charles Gilb drew a round of applause with his comment that bingo would probably draw no more undesirable people to the city than the race track.

Most of the people speaking at the public hearing represented organizations which have conducted bingo games in the past, often illegally, as well as those which hope to use bingo in the future to raise funds for their charities. No one spoke against the ordinance.

Organizations wishing to conduct bingo games will have to apply 45 days in advance of the desired dates, once the ordinance takes effect.

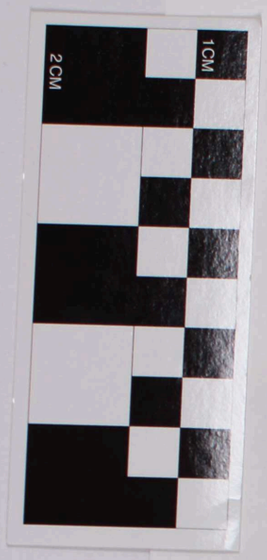
Second reading of the ordinance will be given at the next regular council meeting on March 1. It will be effective 30 days later, on April 1.

2-17-77

VOL. 47, NO. 14

Staff photo by Louis Nunez

MEMORABILIA — Arcadia Mayor Floretta K. Lauber gives retiring Fire Chief Bob Dick a special leather helmet at open house in his honor Tuesday. City Manager Lyman Cozad gave him a badge and some pesos to spend when he retires to Mexico.



Boyes, Lauber receive Elkins Co. gold keys

Joy Boyes and Floretta Lauber of the Arcadia office of Hitchcock Realty received custom-designed gold keys at a recent George Elkins Co. million-dollar awards banquet at the Cave des Roys.

Hitchcock Realty, a wholly-owned subsidiary of the George Elkins Co., was represented by the entire sales staff of both the Arcadia and San Marino offices, as well as by John Mann, vice president of Hitchcock.

George Elkins, founder and chairman of the board for the Beverly Hills firm opened in 1923, decided 10 years ago to reward million-dollar salespeople with an elegant gold key.

Both of the winners from Arcadia, eligible for this honor for the first time, know the area they service.

Mrs. Boyes, a native of Los Angeles, joined the Hitchcock firm in 1968 after having spent most of her adult life in Arcadia along with her husband Ralph and her two children, Bradford and Christa.

It was the idea of starting a "sinking fund" for the children that prompted her to enter real estate.

A graduate of the University of Oregon and a former USC coed, Mrs. Boyes has been active in the Arcadia branch of the American Association of University Women.

Lauber, the mayor of Arcadia, combines an outstanding record in public service with her career in residential sales for the Hitchcock Arcadia office, a job she has held since 1970.

A third generation resident of the area, Flo became Arcadia's first woman council member and subsequently its first woman mayor.

Her interest in real estate began in 1965, she says, when she was appointed to the Arcadia Planning Commission.

Mayor a 'First'

FLORETTA LAUBER
New Mayor of Arcadi

By RANDY WOODS
Tribune Staff Writer

ARCADIA -- Floretta Lauber, Arcadia's first woman mayor, had only one regret when she was sworn in recently.

"I was appointed to the planning commission in 1965 by the late Mayor Jess Balser," she explained.

"At that time, he predicted I would be the city's first woman City Council member. My biggest disappointment was that he wasn't here to see his prophecy fulfilled."

Native of Valley

Mrs. Lauber was born in Sierra Madre and has been involved in various San Gabriel Valley activities all her life.

She combines her city duties with working for a real estate firm. She and her husband, Harry, have one married son.

"People always ask me how I can combine a career and political service with my family," she commented. "They don't realize that men have to do the same thing all the time."

Mrs. Lauber feels that women have more opportunities in politics now than when she started.

"Women should get involved in improving their community," she suggested. "They have to be willing to make sacrifices and learn how to use their time efficiently."

Efficient

She sets an example by carefully outlining every minute of her busy days. "I have it planned so I only go shopping about once every 10 days."

Mrs. Lauber was appointed to the personnel board in 1964, and then served eight years on the planning

For Arcadia

commission, where she was chairman of the committee which designed Fashion Park regional shopping center.

"Mayor Balser said he wanted someone with a business background, and I had been a working career woman all my life," she recalled.

Before entering politics, she worked for an electronics firm, where she was promoted over several men to manage a production line.

She has also served as past president of the West San Gabriel Valley Planning Council, and held offices in the Arcadia Women's Club, Methodist Hospital Auxiliary and Tournament of Roses Association.

"A politician has to be a good salesman," she added. "In the business world, you have to be aggressive and have an ego, but you must also be willing to listen."

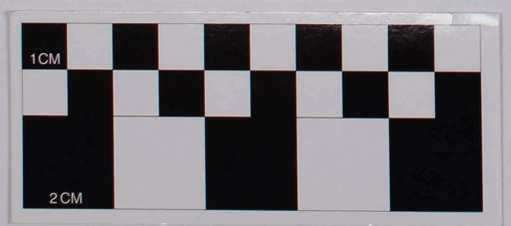
She is a champion of community development. "Change can occur without harming existing development," she said. "CRA is a good thing as long as it is low-profile."

Enviable Position

Arcadia has a reputation as a community of fine homes, she continued. "We are in a very enviable position due to our fine schools and low taxes. Arcadia is a real estate agent's dream."

Mrs. Lauber has two major projects she would like to accomplish during her term as mayor. "I would like to form a senior citizen's commission and also have an animal shelter in the foothill region."

What advice would she give women interested in politics? "If you have the qualifications and can do the job, you should be given an equal break. Many men still resent women in leadership positions, but most women who make it to the top realize this and take it into account."



Arcadia mayor tells supervisors how to cut taxes

By HELEN O. SCHRADER
Arcadia Correspondent

Mayor Floretta Lauber received staunch support from approximately 60 Arcadians as she presented members of the Los Angeles County Board of Supervisors with specific suggestions for lowering property taxes.

She said that the supervisors might well start in their own offices. The staff of each board member had doubled between 1972 and 1976, she said. Elimination of 64 employes would put their offices back at the 1972 level.

While Mayor Lauber, in her Tuesday presentation agreed that recreational facilities were important, she questioned whether new park facilities for Frisbee users were strictly necessary and urged that as many capital projects as possible be delayed.

A third suggestion was to give the voters an opportunity to review the prevailing wage clause in the county charter. The charter provides that county employes be paid wages equal to those in private industry for comparable jobs. However, critics of the system claim that job security, under civil service, retirement and other fringe benefits for county employes far outweigh comparable benefits in the private sector and consequently prevailing wage is a false yardstick.

The mayor asked the supervisors to put a freeze on hiring for two years to bring the number of employes down to a more reasonable size.

She urged that education and welfare be financed from other sources than the property tax and that cities be allowed to establish a "tippler's" tax. Saying that the state legislature is unlikely to act on property tax relief this year, she supported the supervisors in the legislative proposals they had made to the state and suggested they ask for a form of state revenue sharing with cities. "The responsibility is yours," she said.

While the assessed value in Arcadia has increased an average of 42 per cent this year, she pointed out that two-thirds of the increase is borne by home-owners who have been hit by assessments from 50 to 100 per cent higher than last year.

She asked why County Assessor Philip Watson had waited eight years to reassess Arcadia and then suggested it was his way to prepare for another initiative measure. It is expected his measure will be unveiled Sept. 15, the same date on which the supervisors must set the county tax rate.

County taxes account for 43 per cent of the property tax paid by Arcadians, Mayor Lauber pointed out, and the recent reassessment will force many citizens to sell their homes.

She said that both the city and the Arcadia Unified School District have cut their tax rate for 1976-77. The city has reduced its staff size and has curtailed its capital expenditures. "The Arcadia tax rate is the lowest it's been since World War I," she said.

The mayor was enthusiastically applauded several times during the course of her remarks. So too, however, was Burt Johnson, an Arcadia resident and vocal foe of community redevelopment, who approached the rostrum just before the supervisors adjourned.

At the same session, Elaine Donaldson, mayor of Covina and president of the San Gabriel Valley Association of Cities (SGVAC), was given a standing ovation when she told the supervisors that their "kingdom approach can no longer go unchallenged."

Like Mayor Lauber she had some suggestions for cutting county taxes. For starters, she called 83,000 county employes "a luxury we can't afford."

She asked the board to reanalyze the county's contingency and reserve funds. "Large surpluses should not be available for departments which come in with extra projects after the budget has been set."

ARCADIA NAMES WOMAN MAYOR

The Valley now has three woman mayors with the election of Mrs. Floretta Lauber in Arcadia.

Mrs. Robert Trujillo of Rosemead and Mrs. Elaine Donaldson of Covina were named mayors of their cities last month.

Mrs. Lauber, the first woman to serve on the Arcadia City Council, became the city's first woman mayor at the council's reorganization meeting Tuesday night. Jack Saelid was elected mayor pro tem.

In Temple City, Everett Greenberg was elected mayor and Louis Merritt mayor pro tem by fellow council members Tuesday night.

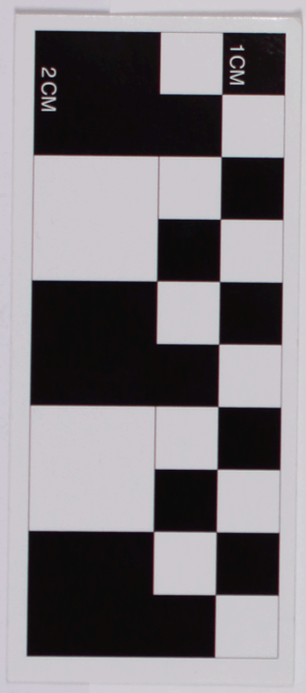
Mrs. Lauber and Greenberg will serve one-year terms.

New Councilmen David E. Parry and Robert Margett were seated in Arcadia and Councilmen William Dennis and Jack Tyrell, reelected April 13, were sworn in in Temple City.

Greenberg is the newest council member in Temple City. He was appointed in 1973 and elected to a four-year term in 1974. Merritt, who has twice been mayor, has served as a councilman since the city was incorporated in 1960.

Mrs. Lauber and Saelid have just completed the second year of four-year terms won at the polls in 1974.

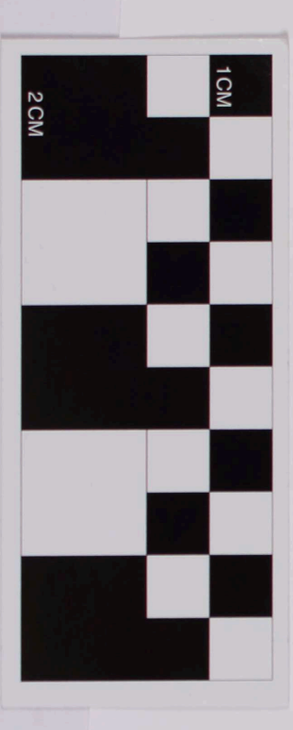
Mrs. Lauber also was the first woman appointed to both the city's Personnel Board and Planning Commission.



Arcadia Tribune - May 6, 1976

—Staff photo by Louis Nunez

LIFE SAVERS — Arcadia Mayor Floretta Lauber presents certificates of commendation to Leonard Morasco, Parts Room clerk at JCPenney's, and Bob Barnett, salesman in Penney's Auto Center, for their roles in saving the life of a heart attack victim. When a customer at the Auto Center collapsed recently, Morasco administered mouth-to-mouth resuscitation while Barnet pounded on the victim's chest until the paramedics could arrive.



Arcadia Tribune - Sunday, July 4, 1976

CITY HALL — Arcadia Mayor Floretta K. Lauber watches as Cal State L.A. President John A. Greenlee points to huge mural of Arcadia's first city hall, later-converted into a garage. Mural is one of hundreds of historic photos on display through July 12 at Santa Anita Fashion park in the San Gabriel Valley Bicentennial Planetarium created by Cal State.

Arcadianns Traditional Ball '68

There's excitement in the air for the Arcadianns! Le Bal de Arbre d' Or," traditional dinner dance, will be held Friday, Dec. 13, in the Georgian Room of the Huntington Sheraton. Mrs. Harry Lauber is chairman of the elegant Christmas ball.

"The Ball of Gold" theme will be carried out with elaborate draped gold Christmas trees decorated with shocking pink velvet streamers and white doves, designed and made under the direction of Mrs. Ross Buckwalter. These will center the tables circling the dance floor. Joe Nicassio and his orchestra will play for dancing from 9 p.m. to 1 a.m.

Mrs. Lauber states that reservations will be limited to insure dining and dancing comfort. These may be made by calling Mrs. Henry Dietz, 447-5409.

Others serving on Mrs. Lauber's committee are Mrs. Howard Miller, tickets, and Mrs. Charles Gillman, door prizes.

GOLDEN CHRISTMAS TREES — Mrs. Ross Buckwalter (left), who will design the decorations for the Arcadianns Christmas Ball, is showing one of the trees to be used as table centerpieces to Mrs. Harry Lauber, chairman of the Ball. The annual dinner dance will be held Dec. 13 at the Huntington Sheraton Hotel.

Arcadia

WOMEN

CATHERINE MUNDY
Arcadia Women's Editor

Bathroom Campaign Wins Out at Mall

No monuments will be erected in commemoration, but many people will undoubtedly be grateful to Arcadia Councilwoman Floretta Lauber who has won her campaign to have public restrooms located in the mall at Santa Anita Fashion park.

Bill Stone, general manager of the huge shopping center, had been reluctant to install restrooms, which are not required in most shopping centers, because of problems with vandals and sex perverts. He had stated his belief that the restrooms in the department stores and restaurants were sufficient.

Mrs. Lauber had pointed out that the mall is open for many public events when the stores are closed and on those occasions no facilities are available for public use.

City Manager Lyman Cozad reported to the Arcadia City Council Tuesday night that Anita Associates, developers of the complex, had agreed to the installation of four facilities, two on each level of the mall.

One is already open to the public, and signs pointing to its location are easily visible. Anita Associates requested, and the council agreed that the facilities be constructed in phases to determine actual need and to pinpoint problems.

FLORETTA LAUBER
. . . victorious

Stone caused a ripple of both mirth and consternation when he reported that the restrooms would be policed through the use of closed circuit television.

He assured the council, however, that television cameras would not focus on individual toilet stalls but rather on the corridors in the restrooms. Fashion Park already has a highly sophisticated television monitoring system for the entire complex.

15

Women Mayors Thrive on Jobs

By DOROTHY AUSTIN

MAYOR MAIER, popular though he is with most mayors, is in hot water with some of his female colleagues in the US Conference of Mayors meeting here.

Mayor Floretta K. Lauber, Arcadia, Calif., took exception Monday to Maier's toast to the conference the night before.

"Mayor Maier said in his toast last night that it (the conference) had the greatest men in the country, and I was stung by that," she said.

"There are 27 women mayors here," Mrs. Lauber pointed out, "and I think his toast was very unfortunate, because I feel that we are contributing a great deal."

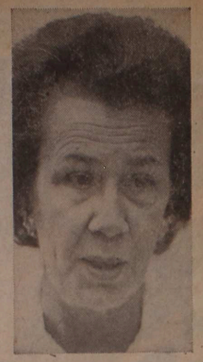
AFTER THE TOAST, everyone stood, she said, but she remained seated, and was considering asking for an apology.

Mrs. Lauber was elected to her post in April, and had served on the City Council for three years, and, earlier, on the city planning commission for 12 years. Her city, an affluent bedroom suburb, lives up to its name, with an excellent tax base, boosted by the Santa Anita Race Track, and a multimillion dollar shopping center.

MARGUERITE BOWMAN
Elyria, Ohio

"We are in an enviable position among cities, but even with these advantages, we have some problems, since 80% of our budget goes to wages which escalate every year," the blond and attractive mayor said.

She and her colleagues are attempting to give slightly preferential treatment to those city employes who are not unionized, to try to encourage them to stay out of the unions, she added.



MARY WHITEHURST
Chesapeake, Va.

The hardest part of her job is the politics involved, she said.

"YOU HAVE TO be a salesperson," she explained, "and if you can't get the votes for your point of view, you might as well forget it." She resents the necessity of politics, but loves the job, even though it means no more money than she made as a council member.

Mrs. Lauber and other women mayors were interviewed briefly between sessions of the conference at MECCA. All declared themselves fascinated with their jobs,in spite of the long hours and frustrations.

ROBIN YOUNG
La Habra, Calif.

Mayor Doris Davis, of Compton, Calif., an attractive black woman in a white pantsuit, recalled that she was elected to the City Council in 1965, during the civil rights activities in which she was deeply involved.

At that time her sons were 2 and 6 years old.

"I usually bring them to this convention with me,but they are starting summer school today," Miss Davis said.

SHE WAS HAVING her picture taken with Robert Nathan, the economist, outside the luncheon room at the Marc Plaza Hotel, when she heard about Mayor Maier's toast to the men of the US Conference of Mayors.

"Wait until I see Henry, I'm going to get him," Miss Davis said with a laugh.

FLORETTA LAUBER
Arcadia. Calif.

She was elected to her post in a citywide election following two terms on the City Council, and said that her city had the classic urban problem of our time, too little money, and too many people to provide services for. It is a city of 78,000 at the southeast end of Los Angeles County, a middle class suburb.

"But I love the job," she said. Her husband, Earnest Preacely, was her campaign manager in all her campaigns, she said, and put in a plug for his business, the manufacture of golden oak business furniture.

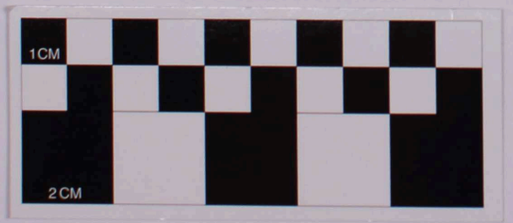
Mayor Marguerite Bowman, Elyria, Ohio, is a Republican mayor in a predominantly Democratic city of 60,000, which is $750,000 in the red, she said.

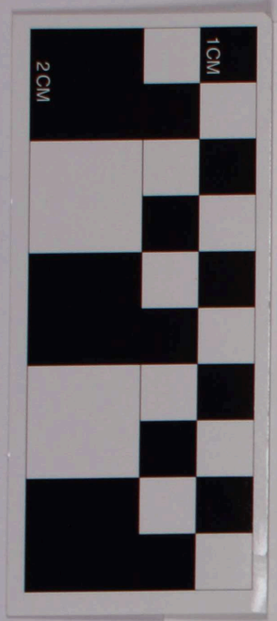
LILA COCKRELL
San Antonio, Tex.

"People were tired of what they had before, and my name was pretty well known because I was on the City Council for 10 years," she said, in explaining her election. She was proud to be her city's first woman mayor, she added, and the first woman to be elected in Ohio in a city with a population over 50,000.

Now she is negotiating with three unions, represent-

MILWAUKEE SENTINEL
WORLD OF Women
Page 6, Part 1
Tuesday, June 29, 1976





ing city service employes, police and firemen, but seems undaunted.

"Yes, it's a challenge. But if we have a strike, well, we have a strike," she said philosophically. Her major achievement so far,she said, is to establish communications with all segments of society in her city.

A jaunty little woman of 58, she is glad that her children are grown, so that she can put in the long hours required.

"My husband has put up with me for 39 years, and is still putting up with me," she said with a smile.

MAYOR MARY Whitehurst, Chesapeake, Va., reported that she found her post in her city of 110,000 very rewarding.

"I don't mind hard work," she said. Chesapeake has a city manager system, but the real power lies in the nine members of the City Council, who elect one of their number to serve as mayor.

She enjoys the excitement, she added, and finds that her previous service on the City Plan Commission and her two year term as vice mayor have given her the experience needed for her present post. She could not do the job, she added, if her children were not grown and married, with busy lives of their own.

Mayor Margaret Hance, the first woman mayor of Phoenix, Ariz., a city of 680,000, reported that her preparation for her role included 35 years as housewife and mother and volunteer.

"I became interested in my city because of my volunteer work in the National Park and Recreation Board," she recalled.

NOW SHE PUTS in 14 and 16 hour days, seven days a week, with a heavy load of speaking engagements, sometimes beginning at breakfast and ending late at night. She also sits in on union negotiations, and believes that there are times when a woman's softer approach can be helpful.

"If I weren't a widow, I could not be doing this, because this takes all the time and energy one has," Mrs. Hance said.

Mayor Lila Cockrell was elected to her post by the people of San Antonio a year ago after 10 years on the City Council.

"We changed over from a city manager system last year," she said, "and I ran against nine other candidates, all of whom were men."

She won in the runoff election by a comfortable margin, and now leads the country's 10th largest city, with a population just under 800,000.

Her aim is to broaden and diversify the city's economic base, she said.

"We have not had as much industry and corporate headquarters as we need, and we need to provide a high level of jobs. Our unemployment rate is about 6.8%, a little less than the national average," the mayor said.

Her acceptance by the people, the media, the City Council and others has been excellent, she added.

"I think there is a certain amount of pride in being the largest city in the United States to have a woman mayor," Mrs. Cockrell said with a twinkle.

AND IS THE job handled any differently by a woman than it would be by a man?

"I tend to think that because women have not had access to the political process until fairly recently, that they tend to work harder, and try to do a better job. They feel a responsibility, not only as an individual, but also for all

MILWAKEE SENTINEL
6/22/76

Henry Horst Top Seniors

Lifetime," based on the events of her own life.

Her great-grandparents came to El Monte with an ox team in 1851. Her grandmother, Lucy Gray, was the first police matron in Los Angeles and at the same time served as nurse in the receiving hospital and took care of lost and abandoned children.

Hilda recalls visiting the old jail on First Street where her grandmother allowed her to talk to the criminals and prostitutes and other interesting inhabitants of the jail. Her mother, Aletha Gilbert, later became assistant at the jail to Mrs. Gray and organized the City Mothers' Bureau, the first crime prevention bureau in the world.

Widowed in 1929 and with no business training, Mrs. Redmond had to fend for herself and recalls the panic she felt as she went on a stage at a cooking school to tell other women how to bake an angel food cake.

During World War II she was director of Disaster and Civil Defense for the Red Cross in Orange County and also served as the public information officer for the Red Cross. She worked with the Los Angeles chapter during the same period on the first blood donor service.

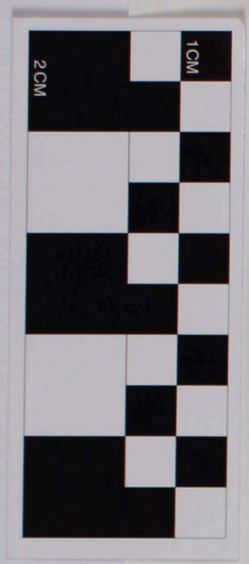
Also in Orange County Mrs. Redmond organized the Council of Community Agencies, similar to the local Coordinating Council. Under this umbrella, the visiting nurses, senior citizens and family counseling programs were organized.

The balance of her professional career was spent working in national advertising and public relations.

—Staff photo by Louis Nunez

CONGRATULATIONS — Hilda Redmond and Henry Horst are congratulated by Arcadia Mayor Floretta Lauber on being selected as Senior Citizens of the Year. The pair and four runners-up will be honored at a program Friday co-sponsored by the Recreation Department and the Assistance League and later at a county-sponsored recognition day honoring senior citizens from all cities.

5-6-76



Hilda Redmond,

Henry Horst, 77, and Mrs. Hilda Redmond, 87, have been chosen Arcadia's "Senior Citizens of the Year" and will represent the city at the 11th annual Older Americans Recognition Day on May 22.

This event, sponsored by the Los Angeles County Board of Supervisors, is designed to seek out and honor older people who, after retirement, are still actively involved in service to others. Representatives of each of the 79 cities in the county will be honored at this event.

Four Arcadia semi-finalists who will be honored this Friday along with Horst and Mrs. Redmond are Ethel Dick, Elsie Galloway, Maud Campbell and Gladys Wells.

The Assistance League of Arcadia and the Arcadia Recreation Department are holding a program, "We the People," at the Assistance League Clubhouse from 2 to 4 p.m. to honor the senior citizens of the year.

Horst was instrumental in organizing the Santa Anita Senior Citizens Club in 1964 at the Arcadia County Park. He was the first president and in the 12 years of its existence has served on the executive board 10 years. Starting with 50 members, the club now has over 400.

He served four years as regional trustee for the Los Angeles County Senior Citizens Association, and three years ago, on the request of the county, helped form the Happy Wednesday Club which now has nearly 300 members. In 1975 Horst helped promote and run senior citizen financial seminars.

Horst has been a resident of Arcadia for 23 years, coming here from Davenport, Ia., where he was in the real estate and insurance business.

He secured his broker's license in California but decided to retire instead and subsequently has kept as busy as he was before retirement. Shuffleboard and cards are not for him, however.

Since his retirement, the organizational facets of senior citizen groups have been his life and, he says, his recreation. He has found that many older people, particularly widows, are unequipped to cope with budgets, with the forms required by Medicare and Social Security. He has been able to help many of them put their affairs in order.

He was instrumental in finally securing a full-time counselor in senior citizen affairs at the County Park.

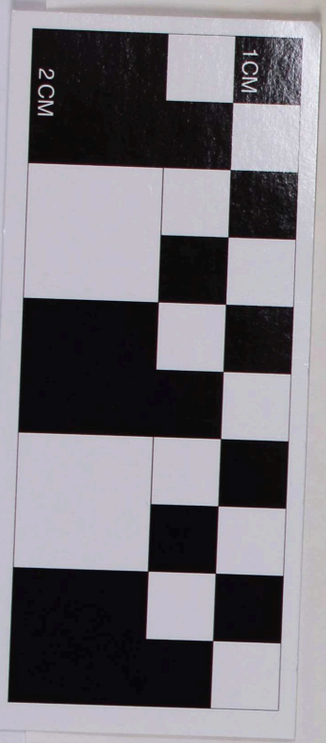
On May 14, Horst and his wife Dorothy will celebrate 52 years of marriage. She's slowly getting active again following a heart attack.

For 10 years Mrs. Horst was a nurse at a convalescent hospital. It was during this period that her husband realized senior citizens had problems. He decided to do something for them then — and hasn't stopped since.

Hilda Redmond is not a member of any senior citizens groups. She's too much involved in other things. For the past year she has served on the Chamber of Commerce Civic Involvement Committee and for four years has been a member of the Arcadia Community Coordinating Council, representing the Santa Anita Church where she has been active for several years. She is also a member of the Michillinda Woman's Club.

At 87 she is in great demand as a speaker on the subject, "Within One

5-6-76



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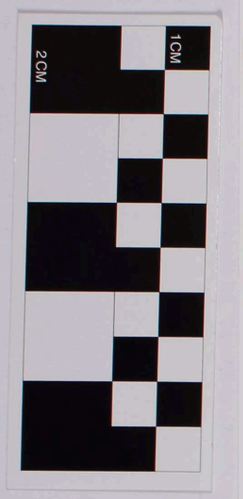


ARCADIA
People
BEA BARBARA FRASER, Editor
Thursday, November 11, 1976 Arcadia Tribune—C-1

Greek party will benefit Boy Scouts

The third annual "Magic Carpet" Dinner-Dance on Saturday, Nov. 13 to benefit San Gabriel Valley Boys Scouts is set to be a "fun, food and dancing extravanganza," according to Paul Mnoian, chairman.

The benefit is scheduled from 6:30 p.m. to midnight at Santa Anita Fashion Park, 400 S. Baldwin Ave., Arcadia.

Johnny Grant, director of public affairs at KTLA and the station's "Ambassador of Goodwill," will be the master of ceremonies, a service he has performed for over 2,000 benefits.

Los Angeles County Sheriff Peter Pitchess of Arcadia will receive Scouting's Community Service Award at the dinner, "for the outstanding contribution he has made to Scouting over many years." Pitchess is due to be the 1977 president of the Los Angeles Scouting Council.

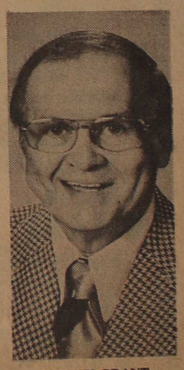
Floretta Lauber, mayor of Arcadia is the honorary co-chairman of the event, which will feature a menu of exotic food, authentic Greek dancers, American and Indian fortune tellers, and music for dancing by Don Ricardo's NBC Orchestra.

The cocktail hour will be followed by a gourmet dinner at 8 p.m., to be catered by Pete Luras of the Post Office Restaurant in Arcadia.

"We'll be filling Fashion Park's center court with fun and the final result will benefit the 25,000 Boy Scouts in the San Gabriel Valley Council," Mnoian said.

The chairman also commented that the theme of this year's dinner, "The Magic Carpet Flies to Greece," is particularly appropriate due to the Sheriff's Greek ethnic background. A flier for the dinner shows a caricature of Pitchess flying a magic carpet over the Parthenon.

Others active in planning the benefit include Dr. Philip Attala, MD, of Arcadia, co-chairman; John Harabedian of Arcadia, bars, and John Tarazi and Don Fandry of Arcadia, committee members.



JOHNNY GRANT
. . . master of ceremonies

PETER PITCHESS
. . . to be honored

FLORETTA LAUBER
. . . honorary co-chairman

MAGIC CARPET — Floretta Lauber, mayor of Arcadia, and Los Angeles County Sheriff Peter Pitchess, also of Arcadia, get a preview of the third annual Magic Carpet Dinner-Dance from Mona Attalla. The event, scheduled for Saturday, Nov. 13 at Santa Anita Fashion Park, will benefit the San Gabriel Valley Council of Boy Scouts.

'Magic Carpet' to benefit area Boy Scouting

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Ticket reservations, needed by Wednesday, Nov. 10, can be made by calling 445-2570 or 445-1353.

Others active in planning the benefit include Arcadia Councilman Charles Gilb, master of ceremonie; Dr. Philip Attala, MD, of Arcadia, co-chairman; John Harabedian of Arcadia, bars, and John Tarazi and Don Fandry of Arcadia, committee members.

RCA

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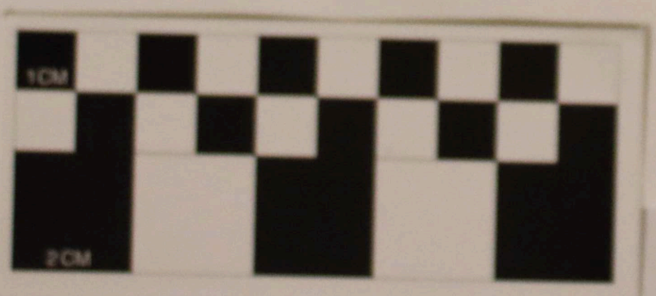
RCA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HELLO

FURS ON PARADE — Annual fashion luncheon of the Arcadianns was, as usual, a great success. Held last week at the Brookside Golf Club, all proceeds will go to the Eye Dog Foundation. The unique style show was presented by W. Manecke, Furs of Arcadia. Mrs. David Shelley is modelling a stunning white fox while listening to comments of Mmes. Charles Neuberg (left), LeRoy Tidwell, Harry Lauber and Charles Gillmann. The co-chairmen, Mrs. Mel Lewis and Mrs. Roy Covington are standing.

MAGIC CARPET—Harry Lauber (left) and Charles Neuberg expect to have their wish granted by a "genie" as they touch Aladdin's lamp. The Woman's Club of Arnold will give a Magic Carpet dinner dance, Aug. 17 at the Lauber home, 1223 Oaktown Road. The party is being given to raise funds to buy new carpeting for the woman's clubhouse foyer. Entertainment will be provided for those who do not dance. The happy hour will be at 7 and dinner at 8. The hostess can accommodate only 100 guests, she urges. 'Make your reservations early for this fun night. Mrs. Lauber and Mrs. Neuberg also expect the genie to appear. For reservations call Mrs. Gray, 447-1785 or Mrs. Smiley, 447-1924.

—Staff photo by Louis Haase

PUBLIC PROPERTY — From left, Sonoran Arcadia mayor Fiorella Lauber, Arcadia Board of Realtors Private Property Week chairman Fatima Frommelt and realty board president Gordon Maddock try out agenda box in new Arcadia City Council Chambers. Custom-made box, which matches oak paneling in chamber, was presented to the city by the Realtors in observance of Private Property Week.

ARCADIA

People

BEA BARBARA FRASER, Editor

Thursday, November 11, 1976 Arcadia Tribune—C-1

PETER PITCHESS
. . . to be honored

FLORETTA LAUBER
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Star-News

local

—Staff photo by Norm Dunn

HONOR FOR 'WHITE EYES' — Owners of the White Eyes Indian Shop, on left, Thea and Bill Connolly, receive an official Arcadia city commendation from Mayor Fioretta Lauber and Tom Shelley of the United Indian Development Association. The Connollys were honored for their contributions to supporting Indian art, their work in stimulating native Indian business and for obtaining and offering without charge the film "Paths to Progress" to serve as a positive model about Indian business. The film will be made available to worthy groups, clubs and schools in the area. Shelley produced the film.

Star-News

local

PAGE B-IV—PASADENA, CALIFORNIA, FRIDAY, AUGUST 27, 1976

—Staff photo by Norm Dunton

HONOR FOR 'WHITE EYES' — Owners of the White Eyes Indian Shop, on left, Thea and Bill Connolly, receive an official Arcadia city commendation from Mayor Florette Lauber and Tom Shelley of the United Indian Development Association. The Connollys were honored for their contributions to supporting Indian art, their work in stimulating native Indian business and for obtaining and offering without charge the film "Paths to Progress" to serve as a positive model about Indian business. The film will be made available to worthy groups, clubs and schools in the area. Shelley produced the film.

Hilda Redmond, 87, Dies

Arcadia Tribune - Sunday, May 30, 1976

On April 15, Hilda Redmond celebrated her 87th birthday and proudly reported that her driver's license had been renewed for four years. A few days later she was honored as one of two Arcadia Senior Citizens of the Year.

She was unable to be present at the Older Americans Recognition Day sponsored by the Los Angeles County Board of Supervisors on May 22. Her son, representing her, brought back a special plaque honoring her as the oldest active woman to be honored by the cities throughout the county.

Wednesday night Mrs. Redmond died at Arcadia Methodist Hospital following a brief illness. The Rev. Paul Johenk, hospital chaplain, said she had told him a few hours earlier that she had lived a full life and was content to go.

Memorial services will be held Wednesday at 11 a.m. at the Santa Anita Church where in the last several years she had served in many capacities. The Hilda Redmond Memorial Fund is being established to purchase a lectern for the church entrance. A plaque inscribed with her name will be placed on it and it will hold the guest book, which was one of Mrs. Redmond's responsibilities.

Mrs. Redmond is survived by one son, George Staininger of Glendale, and his wife Helene; seven grandchildren, Joan Mitchell of Torrance, Don Wallace of Redlands, Charlain Wilson of Redlands, Mary Wyckoff of Fontana, Steven Wallace of San Bernardino, Karen Suter of La Crescenta and George Stainninger of Marina del Rey; 15 great-grandchildren, and a cousin, Doniece Harmon, with whom she shared a home.

In Arcadia she was a member of the Chamber of Commerce Civic Involvement Committee and represented her church on the Coordinating Council. She also was a member of the Michillinda Woman's Club.

HILDA REDMOND
. . . passes away

Floretta Lauber Named Mayor For Year Term

Arcadia Tribune - April 22, 1976

Bob Margett, in his first official act as a member of the Arcadia City Council, Tuesday night nominated Floretta Lauber as mayor. The nomination was seconded by Jack Saelid, who asked that a unanimous ballot be cast.

Mrs. Lauber, beginning her third year as a council member, is the first woman ever to be elected to the Arcadia City Council and consequently the first to serve the city as mayor.

Prior to her election she was a member of the Planning Commission for eight years.

In accepting her new office, Mrs. Lauber said support from the community was the most important ingredient in maintaining good local government and she called for "esprit de corps" among the council members.

Jack Saelid was nominated by the outgoing mayor, Charles Gilb, to be mayor pro tem.

The election followed certification of election results and the administration of the oath of office to the city clerk, Christine Van Maanen, and the new council members.

FLORETTA LAUBER
. . . new mayor